



**Marin Jurčić**  
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Marin je organizator, promotor i marketinški stručnjak iz lučkog grada Rijeke. Kako odlazi na koncerte od svoje 15. godine, upravo su ga dosada, radoznalost i strast prema nezavisnoj kulturi, potaknuli na angažman na alternativnoj glazbenoj sceni. Počeo je pisati press objave i onesheet bendova zagrebačke nezavisne etikete Geenger Records, da bi se s vremenom pridružio Distune Promotyonu. Marin aktivno sudjeluje u samoj organizaciji koncerata i promociji glazbe do koje mu je posebno stalo, što je ujedno i sukus njegovog posla (digitalni marketing uz sam razvoj brenda). U posljednjih osam godina može se pohvaliti s preko 120 evenata (uglavnom koncerata) i 20 ponavljajućih festivalskih izdanja. Između ostalog, organizirao je i promovirao koncerte izvođačima kao što su Chelsea Wolfe, Swans, Calexico, God Is An Astronaut, Algiers, Russian Circles, itd. Njegov je stav kolaž d.i.y. mindseta i startup kulture. COVID ga je natjerao da pokrene post-hardcore bend Ochi.

**ENG:**

Marin is an organizer, promoter and marketer from the port city of Rijeka. Although he has been going to concerts since he was 15, boredom, curiosity and passion for independent culture pushed him to engage in the alternative music scene. He started writing press releases and one sheets for the bands of the independent Zagreb label Geenger Records, and eventually joined Distune Promotion. Marin actively participates in the very organization of concerts and the promotion of music that he particularly cares about, which is also the core of his business (digital marketing along with brand development). In the last eight years, it can boast of over 120 events (mostly concerts) and 20 recurring festival editions. Among other things, he organized and promoted concerts for artists such as Chelsea Wolfe, Swans, Calexico, God Is An Astronaut, Algiers, Russian Circles, etc. His attitude is collage d.i.y. mindset and startup culture. COVID forced him to start the post-hardcore band Ochi.

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